



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 321964

### Schedule Dates

10/30/12-11/06/12

### Advertiser

Democratic Congressional Campaign Committee (3571)

### Agency

Great American Media (1068)

### Product

Political - Issue (1068)

### Brand

ISS/DCCC (76030)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

GILROY, MAURA

### Phone/Fax

/

### CPE

1192

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL  
CAMPAIGN COMMITTEE

Date Entered 07/13/12  
Last Modified 10/30/12  
Entered By Jennifer Stewart  
CO-OP Yes  
Headline # 06146976  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$414.75  
Net Total \$2,350.25  
Sales Tax

## Pittsburgh (PCNC)

By Broadcast Month  
Nov. 2012 44  
Grand Total: 44  
Rate \$2,765.00  
\$2,765.00

Line	Line Type / Break Type (ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	7A- 9A (EST)												Pittsburgh (PCNC)	PCNC 7-9A/1	10/17/12
1.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	7A- 9A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-9A/1	10/17/12
2.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7A- 9A (EST)		1							2	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 7-9A/2	7/13/12
3.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)												Pittsburgh (PCNC)	PCNC 8-9A/3	10/17/12
3.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	8A- 9A (EST)	2		X	X	X	X			2	\$75.00	\$150.00	Pittsburgh (PCNC)	PCNC 8-9A/3	10/17/12
4.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)		1							2	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 8-9A/4	7/13/12
5.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	9A- 10A (EST)												Pittsburgh (PCNC)	PCNC 9-10A/5	10/17/12
5.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	9A- 10A (EST)	1		X	X	X	X			2	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 9-10A/5	10/17/12
6.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	9A- 10A (EST)		1							2	\$75.00	\$75.00	Pittsburgh (PCNC)	PCNC 9-10A/6	7/13/12
7.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	1P- 2P (EST)												Pittsburgh (PCNC)	PCNC 1-2P/7	10/17/12
7.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	1P- 2P (EST)	2		X	X	X	X			2	\$30.00	\$60.00	Pittsburgh (PCNC)	PCNC 1-2P/7	10/17/12
8.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	1P- 2P (EST)		1							2	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 1-2P/8	7/13/12
9.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	2P- 3P (EST)												Pittsburgh (PCNC)	PCNC 2-3P/9	10/17/12
9.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	2P- 3P (EST)	1		X	X	X	X			2	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 2-3P/9	10/17/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.

Pittsburgh (PCNC)		
By Broadcast Month	Spots	Rate
Nov. 2012	44	\$2,765.00
<b>Grand Total:</b>	<b>44</b>	<b>\$2,765.00</b>

**Contract #** 321964  
**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Democratic Congressional Campaign Committee (3571)  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** ISS/DCCC (76030)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** /  
**CPE** 1192  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC 10/30  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

**Contract #** 321964  
**Schedule Dates** 10/30/12-11/06/12  
**Advertiser** Democratic Congressional Campaign Committee (3571)  
**Agency** Great American Media (3571)  
**Product** Political - Issue (1068)  
**Brand** ISS/DCCC (76030)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** GILROY, MAURA  
**Phone/Fax** /  
**CPE** 1192  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** DCCC 10/30  
 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

PCNC  
 4145 Evergreen Road  
 Pittsburgh, PA 15214

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	2P-3P (EST)	1	1							1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 2-3P/10	7/13/12
11.0	Revised Line / Spot	10/30/12-11/02/12	4	:30	11P-11:34P (EST)	1								1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11P-1134P/11	10/17/12
11.1	Normal Line / Spot	10/30/12-11/02/12	4	:30	11P-11:34P (EST)	1								1	\$30.00	\$30.00	Pittsburgh (PCNC)	PCNC 11P-1134P/11	10/17/12
13.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8P-9P (EST)	1								1	\$35.00	\$35.00	Pittsburgh (PCNC)	PCNC 8-9P/13	7/13/12
15.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	7A- PITTSBURGH THIS MORNING 7AM	1								3	\$80.00	\$240.00	Pittsburgh (PCNC)	PCNC 7-730A	10/30/12
16.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	7A- PITTSBURGH THIS MORNING 7AM	1	1							2	\$80.00	\$160.00	Pittsburgh (PCNC)	PCNC 7-730A	10/30/12
17.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	7:30A- PITTSBURGH THIS MORNING 730AM	1								3	\$80.00	\$240.00	Pittsburgh (PCNC)	PCNC 730-8A	10/30/12
18.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	8A- 9A (EST)	1								3	\$80.00	\$240.00	Pittsburgh (PCNC)	PCNC 8-9A	10/30/12
19.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	1							1	\$80.00	\$80.00	Pittsburgh (PCNC)	PCNC 8-9A	10/30/12
20.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	8A- 9A (EST)	1								3	\$70.00	\$210.00	Pittsburgh (PCNC)	PCNC 9-10A	10/30/12
21.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	8A- 9A (EST)	1	1							1	\$70.00	\$70.00	Pittsburgh (PCNC)	PCNC 9-10A	10/30/12
22.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	7P- PCNC 7PM NEWS 7PM	1								3	\$50.00	\$150.00	Pittsburgh (PCNC)	PCNC 7-730P	10/30/12

<b>CONFIRMATION CONTRACT</b>	
Date:	Accepted-Station:
Date:	Date:



PCNC  
4145 Evergreen Road  
Pittsburgh, PA 15214

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

## Contract # 321964

### Schedule Dates

10/30/12-11/06/12

### Advertiser

Democratic Congressional Campaign Committee (3571)

### Agency

Great American Media (1068)

### Product

Political - Issue (1068)

### Brand

ISS/DCCC (76030)

### Salesperson

Telerep/Washington DC, Washington DC (1040)

### Sales Office

Telerep/Washington DC

### Buyer Name

GILROY, MAURA

### Phone/Fax

/

### CPE

1192

### Account Types

National/Political

### Billing Type

Standard

### Comments

DCCC 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

### Date Entered

07/13/12

### Last Modified

10/30/12

### Entered By

Jennifer Stewart

### CO-OP

Yes

### Headline #

06146976

### Demo

Normal

### Order Type

Package Deal

### Commission %

15.00

### Commission

\$414.75

### Net Total

\$2,350.25

### Sales Tax

### By Broadcast Month

Nov. 2012

### Spots

44

### Rate

\$2,765.00

### Grand Total:

\$2,765.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7P- PCNC 7PM NEWS 7PM	1		1						1	\$50.00	\$50.00	Pittsburgh (PCNC)	PCNC 7-730P	10/30/12
24.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	7:30P- 8P (EST)			1	1	1	1			2	\$50.00	\$100.00	Pittsburgh (PCNC)	730-8P	10/30/12
24.0.1	Preempt	10/31/12															Pittsburgh (PCNC)	Program Change/Exception	
25.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11:30P- CH11 11PM NEWS 1130PM	1	1							1	\$50.00	\$50.00	Pittsburgh (PCNC)	NEWS 1130P-12M	10/30/12
26.0	Normal Line / Spot	11/05/12-11/06/12	4	:30	7:30A- PITTSBURGH THIS MORNING 730AM	1	1	1						1	\$80.00	\$160.00	Pittsburgh (PCNC)	PCNC 730-8A	10/30/12
27.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	7:30P- 8P (EST)	1	1							1	\$50.00	\$50.00	Pittsburgh (PCNC)	730-8P	10/30/12
28.0	Normal Line / Spot	10/31/12-11/02/12	4	:30	11:35P- 12:05A (EST)			1	1	1	1			3	\$50.00	\$150.00	Pittsburgh (PCNC)	1130P-1205A	10/30/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

PCNC does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.